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PRIMARY CTA

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INVISIBLE
PREHEADER

HEADER

TOP NAIGATION

FEATURE IMAGE OR CAROUSEL

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FEATURE BLOCK OVERLAY

FEATURE HL OVERLAY

OPTIONAL FEATURE COPY

SPECIAL ALERTS
OR OFFERS BAR

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HEADLINE WITH CTA

TRIPLE CTA

PINBOARD

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IMAGE LEFT

SECTION HEADLINE

PRODUCT GRID

INNER NAVIGATION

PRODUCT DETAIL

THREE ACROSS

ARTICLE

POLL

PRODUCT STACK

SOCIAL CHANNELS

BOTTOM
NAVIGATION

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