

EMAIL MESSAGE OUTLINE

1 **Feature:** Everything you need to know about broadcasting
Share your Passion – Start a following, the streaming revolution is upon us!
Main CTA to *Learn more*

2: **Story telling:** Mix of tips, featured broadcasters & channels.
Lifestyle with product imagery to support the content
“Learn how to turn your passion into your next project”

3: **Bundle carousel:** Studio packages (x2)
“Whether you’re just starting out or already have a channel, we’ve got a studio package to fit your needs”
Catch-all CTA: *View all studio packages*



<div>logitech</div> <div>Feature: Introduction</div> <div>START A FOLLOWING</div>	
Content examples: Pinboard layout	Tip
Ambassador	Channel
Video	
Tip	Set-up
Option for carousel	
Bundle	